

Piano didattico di INNOVATION AND ORGANIZATION OF CULTURE AND THE ARTS (GIOCA) - Cod. corso 0902

1st year - a.a. 2008/09 Courses	SSD	CFU	Ore fro.
32508 - CULTURAL ECONOMICS (I.C.)			
32500 - CULTURAL ECONOMICS	SECS-P/03	4	30
28354 - PRINCIPLES OF PUBLIC ECONOMICS	SECS-P/03	4	40
32509 - GENERAL MANAGEMENT AND THE ARTS (I.C.)			
28365 - CRITICAL STUDIES AND ARTS MANAGEMENT	SECS-P/07	4	24
23656 - NEW PUBLIC MANAGEMENT	SECS-P/07	4	24
32510 - LABORATORY OF MANAGEMENT OF PERFORMING ARTS	L-ART/05	4	40
32517 - LABORATORY OF MANAGEMENT OF VISUAL ART	L-ART/04	5	40
32502 - LAW AND THE ARTS (I.C.)			
32503 - LAW AND THE ARTS	IUS/10	4	40
28359 - OUTSOURCING	IUS/10	3	21
32519 - PROJECT MANAGEMENT AND FUNDRAISING (I.C.)			
18065 - FUND RAISING	SECS-P/09	4	24
28367 - PROJECT MANAGEMENT FOR ARTS ORGANIZATIONS	SECS-P/07	4	24
32520 - STRATEGIC ANALYSIS AND FINANCIAL IMPACTS (I.C.)			
28363 - BUSINESS MODELS IN CREATIVE INDUSTRIES	SECS-P/07	4	24
32505 - MARKETING OF SERVICES	SECS-P/08	4	24
One activity to be chosen between (6 credits):			
32521- ANALYTICAL CUSTOMER RELATIONSHIP MANAGEMENT	SECS-S/03	6	45
19475 - QUANTITATIVE METHODS FOR DECISION ANALYSIS	SECS-S/03	6	45
One activity to be chosen between (6 credits):			
32523 - ART APPRECIATION	L-ART/03	6	40
32524 - BUSINESS HISTORY	SECS-P/12	6	40
32526 - MUSIC APPRECIATION	L-ART/07	6	40
2nd year - a.a. 2009/10 Courses	SSD	CFU	Ore fro.
32527- BETWEEN OLD AND NEW CULTURAL CONSUMPTION (I.C.)			
28385 - LAW AND ECONOMICS OF NEW MEDIA	IUS/10	4	30
32645 - SOCIETY, SPACE AND CULTURE	SPS/10	3	24
32528 - CULTURAL IDENTITIES AND TECHNOLOGICAL DEVELOPMENTS (I.C.)			
32507 - COLONIALISM AND CULTURAL IDENTITIES	M-STO/04	4	24
19473 - INFORMATION TECHNOLOGY AND ARTS ORGANIZATIONS	INF/01	4	30
32529 - NETWORKING AND KNOWLEDGE MANAGEMENT IN THE ARTS (I.C.)			
26222 - KNOWLEDGE MANAGEMENT IN ARTS ORGANIZATIONS	SECS-P/08	4	24
28376 - MANAGING NETWORKS IN THE ARTS	SECS-P/08	4	24
32530 - REGIONAL CULTURAL DEVELOPMENT (I.C.)			

28380 - REGIONAL CULTURAL POLICIES	SECS-P/03	4	24
28381 - URBAN PLANNING AND DEVELOPMENT	ICAR/20	3	24
Two laboratories to be chosen between (6 credits):			
32531 - LABORATORY OF MANAGEMENT OF THE FILM INDUSTRY	L-ART/06	3	24
32533 - LABORATORY OF MANAGEMENT OF THE MUSIC INDUSTRY	L-ART/07	3	24
32534 - LABORATORY OF MUSEUMS AND OTHER SCIENTIFIC INSTITUTIONS	L-ART/04	3	24
One activity to be chosen between (8 credits):			
Tutti gli esami del corso di studi			
32583 - FUNDAMENTALS IN MANAGEMENT AND ACCOUNTING A (I.C.)			
32512 - FINANCIAL AND MANAGEMENT ACCOUNTING	SECS-P/07	4	30
32514 - ORGANIZATION FOR ARTS ORGANIZATIONS	SECS-P/10	4	30
32585 - FUNDAMENTALS IN MANAGEMENT AND ACCOUNTING B (I.C.)			
19478 - ENGLISH FOR INTERNATIONAL BUSINESS COMMUNICATION	SECS-P/08	4	30
32512 - FINANCIAL AND MANAGEMENT ACCOUNTING	SECS-P/07	4	30
32584 - FUNDAMENTALS IN MANAGEMENT AND ACCOUNTING C (I.C.)			
19478 - ENGLISH FOR INTERNATIONAL BUSINESS COMMUNICATION	SECS-P/08	4	30
32514 - ORGANIZATION FOR ARTS ORGANIZATIONS	SECS-P/10	4	30
47505 - PROJECT WORK		6	0
60750 - FINAL EXAMINATION		10	0
TOTALE CREDITI		120	
<p>Ogni anno il Consiglio di Corso di studio attiverà gli insegnamenti consigliati che potranno essere scelti nel gruppo di crediti liberi. Lo studente dovrà scegliere le attività formative in cui vorrà maturare i crediti, al momento della presentazione del piano di studi. Il regolamento del corso potrebbe subire modifiche da un anno accademico all'altro.</p>			